## The Pictures of Health: Images from the Inkameep Day School and the Canadian Junior Red Cross.

By Andrea N. Walsh, University of Victoria
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Art produced by students at the Inkameep Day School as well as photographs of the students performing their plays were published as part of the Canadian Junior Red Cross (CJRC hereafter) magazine between 1936 and 1942. Through the publication/circulation of their art and images, the children who attended the small one-room schoolhouse in the Okanagan Valley visually interrupted dominant narratives around childhood, citizenship, identity, nationalism and health in Canada during the interwar period and exposed the ambivalence towards aboriginal children in this period of growth for the young nation-state. The CJRC magazine was issued once a month around the world to Red Cross members of the junior rank (children under High School age). At the end of the interwar period, membership in the Junior Red Cross topped 19 million active members worldwide representing over 49 countries. This essay specifically addresses the Canadian version of the CJRC journal that was circulated in Canada to approximately 800,000 children by the beginning of WWII.

The history of the Red Cross began as an idea by the now-infamous nurse Florence Nightingale out of her experience in the Crimea War (1853-55) where she envisioned civilians providing medical assistance for injured soldiers. The actual birth and naming of the organization, the Red Cross, did not take place until 1864, and was the product of the work of Henri Dunant. He convened agreeable countries in Geneva and they created the Red Cross organization and designed the Red Cross on white cloth to compliment the flag of the country of the organization's origin, Switzerland. It is of note that the first time a Red Cross flag was flown in Canada was 1896, during the Riel Rebellion. Major General Dr. George Stirling served as a medical officer during this conflict and he flew a makeshift flag to indicate his medical personnel and equipment. It was in 1909 the Dominion's first Charter was passed as "The Canadian Red Cross Act" and the organization was made official. The history of the Junior Red Cross officially starts in Canada in 1919, but approximately 400 children in the province of Saskatchewan were acting as junior members since 1915, helping out adult members during the Great War effort.



Figure 1 Junior Red Cross float advertising the Hygiene and Home nursing course in the Calgary Street Parade, 1921. Courtesy Canadian Red Cross Archives.

After the Great War ended, and during peacetime, the Red Cross turned its attention to serving in the areas of education and public health. Here the emphasis was upon "keeping well" rather more than caring for people after the harm was done. A three-fold ideal of health, service and International friendliness became the mandate for the Junior Red Cross in Canada. This mandate was played out through: 1. Creation of Rules for Good Health, 2. Production of a plan for caring for crippled children, and 3. Building a method of interchange of portfolios (art and writing and photographs) with Juniors in other countries. The CJRC magazine helped to accomplish points 1 and 3. The magazine was filled each month with new arts and crafts ideas, games and activities, as well as Red Cross Reports, stories, news and letters of other Juniors from abroad, and tales from far way lands, or educational stories about Canada.



Figure 2. Canadian Red Cross nurse teaches children in Toronto, Ontario the Junior Red Cross Health Rules. No date. Courtesy Canadian Red Cross Archives.

The journal demonstrated the concerted effort made towards health education for children. This education was forwarded through the 12 Rules for Good Health. Periodically an essay would appear in the journal that focused on one rule at a time and expounded on the virtues of keeping healthy and well. The essays appear in the journal from the late 20s through the early 40s. At the beginning of this period good health is equated foremost with decent morality, intelligence, and this is linked to being a good Christian and citizen of Canada (vol. Ix no. 1 Jan.30 p. 18). One essay declares, "our natural tendency is to abuse our bodies" (vol. 1x no. 3 Mar 1930) and that intelligent people will follow the health rules, and that "(b)y doing these things they will be strong and healthy men and women, able to enjoy life at its best, and able to be useful citizens and able to continue to live up to the ideals of Junior Red Cross until it shall please God to call them" (ibid.).

## 12 RULES OF HEALTH:

1.Eat healthy food
2.Drink Milk
3.Get plenty of sleep
4.See the doctor
5.Get fresh air and exercise
6.Use correct posture
7.Brush your teeth
8.Bathe the body daily
9.Wash your hands
10.Do not abuse tobacco

11.Keep pencils, pens, fingers, erasers, rulers away from the mouth and nose 12.Do not spit & use a handkerchief

The breaking of individual rules ranges from metaphors of misdemeanours to major crimes as in the case of breaking rule #9 (washing hands) which is seen to be "offensive in appearance and a serious breach of good manners" (vol. Xx no. 2). The same is true for the breaking of rule #12, which defines spitting as a rude and objectionable act. In the case of rule #12 about spitting, the essay proclaims that "spitting until recently was almost universal" and it wasn't until scientists "began to understand that diseases were being spread by the spitters...spitters with tuberculosis, spitters with influenza, spitters with 'colds' and so on" (ibid.). Science proved the dangers of "something disgusting" and deservedly illegal, was not an activity in which Red Cross Juniors should participate should they "not wish to be looked upon as disgusting barbarians" (vol. Ix no.2 Feb 30 p. 16). An evolutionary theme emerges again in rule #6 where man's (sic) superiority is claimed by his ability to stand erect, and those children who slouch, choose to express their inferiority.



Figure 3. The Rules for Health were taught with the aid of diagrams that told stories about people who practiced good health that used Christian ideals and beliefs to form the basis for the tale.

In March of 1930 the editors of the journal write that "health is not something we enjoy "naturally" and "(n)ow we know that we have to seek after and work for health just as we have to seek after and work for knowledge, wealth or power" (vol. Xi. No 3 March 1930). Health was something to be "secured and preserved" and that disease was described as "sins against bodily welfare". These sins are repeatedly described as being created through "wrong and foolish" acts and general "foolishness" (ibid.). By 1941, the Health Rules move away from a base of morality and religion to being entrenched as a personal obligation of children in the war effort. The editors write: "Young people who cannot take up arms for their country's defence can do one great service – they can build up their own health and help to protect other people's. If all the pupils and students in Canada undertook this task they would be exemplifying practical patriotism of the very best quality. (vol. xx Jan 41). In the late 1930s, the concept of building the House of Health emerged, and was directly related to the Health Rules for good eating and nutrition.

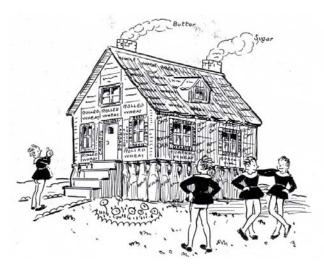


Figure 4. The "House of Health" was built using the Health Rules. Using the House as metaphor for the nation, the Health Rules produced strong bodies as its foundation.

In March of 1940 an essay titled: How Children can Save the Empire" submitted by a grade seven student from Toronto, Ontario claims that "(b)uilding a strong body is one of the most essential things in life. This also is very necessary in serving your Empire. The twelve Health Rules, if followed regularly, are the source of good health. There are many different ways in which you can assist by having a strong body. The most important is that your children and grand children will inherit sturdy bodies, in this way helping to build stronger and healthier future generations."



Figure 5. A baby formula add visually reinforces the relationship between the health of children and the health and welfare of the nation.

Tied to this notion of duty is that of being a good citizen. In the late 1930s two series of essays appear written by CJRC editors titled "On the Hilltops of Citizenship" and "Am I a Good Canadian". On the Hilltops chronicles the lives of several children as they act inappropriately (being dirty, impolite, acting unfriendly to new Canadians, stealing, and being unreliable) and then learn to act as good citizens. In fact the editors turn these morals into play as they encourage children to "play the citizenship game" with each other.



Figure 6. Citizenship and duty to Canada were emphasized in the Canadian Junior Red Cross Journal.

Notably, many of the stories are children who must learn to act responsibly in the absence of fathers who are stated implicitly to be at war, or dead from the war. Children are told that there are certain kinds of citizens that they should strive never to be: the POOR citizen (read: the criminal only interested in money and resents paying taxes), the INDIFFERENT citizen (read: women who don't vote or belong to community or religious organizations), the PREJUDICED citizen (read: people intolerant of new Canadians), the DANGEROUS citizen (read: the political agitator, endeavouring to break down existing society, without having any better thing to offer in its stead, the more clever, the more dangerous), and the SICK citizen (read: the pitiful drifter who is a burden and expense to society who was as a child dull and lazy).

In general, the presence of representations of aboriginal people in the CJRC magazine is in the formats of generalizing essays about aboriginal cultures and peoples written in a pseudo ethnographic manner to a series of essays on "Canadian Arts and Crafts" that includes the work of aboriginal peoples from across Canada". In

almost all the cases, aboriginal cultures, but not peoples are spoken about as of the past.



Figure 7. Aboriginal people and their material culture are represented as part of Canadian history and identity.



Figure 8. Aboriginal culture is seen here as an activity for Red Cross Juniors to explore creatively.



Figure 9. Aboriginal peoples connections with the land and environment were emphasized through the inclusion of Grey Owl, a non-native who portrayed himself as a native person as part of his agenda to educate people about the environment.

Aboriginal people are at times worked into the magazine's focal mandate on health and citizenship as exemplary role models. Visual representation of an aboriginal persons is found as part of the Health Rules when for rule #6 a sculpture of an Indian rider is noted for his exemplary posture while on his horse.



Figure 10. The aboriginal rider portrayed in the sculpture is seen to have good posture and as such is an excellent example of Health Rule no. 6.

Aboriginal people are also referred through the text of the magazine. The first essay for the series "Am I a Good Canadian" begins with a discussion of "what we mean by being a "good Canadian". The editor begins to answer a request from a young reader to know more about "the early days of Canada and how it developed into such a wonderful civilization as it is today" (vol. xix no. 7 Sept 1940). Her answer starts with the sentence "we're going to start with Canada itself and think of our country as it was several hundred years ago, and of her first citizens, the Indians". The essay then proceeds to give sweeping generalizations of Native peoples and cultures beginning in the Atlantic region. She notes first and foremost that all Indian children played in their youth and then learned survival skills "without complaining". The Algonkian tribes as having "lived almost entirely by hunting and fishing" and that "(e)verything the Indian needed for living he had to obtain from the woods and waters around him". The Iroquois are noted for their abilities to as multiple families in longhouses, and that they had excellent government structure and systems. Continuing across Canada she notes that the Plains Indians, like the Algonkians were nomads "or wanderers... but they had a good deal of system about their moving" She writes, "t)hey could make or break camp with great speed because in camping or travelling, we are told, they had a place for everything and everything was always in its place." She asks: "I wonder if anyone could write that of us?" Plains camps are described as "one continual picnic" with outdoor family meals, stories, and children running and playing. The Plains people also celebrated with the Sun-Dance, "a festival held to offer thanks to the Great Spirit, which was their name for God." Making it to the westcoast she notes the exemplary carpentry and architectural skills of the westcoast people, and claims their deep sense of respect for the dead and understanding of history in the display of totem poles. The editor concludes by quoting what she says is a Thompson tribe lesson for children: "It is bad to steal, to lie, to be lazy, to boast, to be cowardly, to be inhospitable or stingy, to be quarrelsome. It is good to be pure and cleanly, to be honest, truthful and faithful; to be brave, industrious and grateful; to be hospitable, liberal and friendly; to be modest and sociable." She concludes that left out of that list was the quality of loyalty and states that Indians "loved their country and were loyal to it".

The ranks of the Canadian Red Cross Juniors did include a small number of junior organizations made up of aboriginal children. To my knowledge, it was the efforts by non-native teachers and educators that developed all of these groups as part of their classroom activities. The journal specifically mentions four such groups during the interwar years. The children at Inkameep are without doubt, the most active aboriginal junior group if one accounts for the number of their mentions in the CJRC magazine. In it they and/or their art appear in no less than 14 articles between 1934 and 1942.



Figure 11. Mr. Anthony Walsh wrote about the students at Inkameep and their achievements that highlighted the international recognition they received for their art and drama programs.



Figure 12. The Inkameep Juniors were often noted as award winning artists and actors in the Canadian Red Cross Journal and their monetary contributions to the Canadian Red Cross were included as part of their activities.

In May of 1938 the Inkameep Juniors submitted the CJRC magazine their Okanagan version of the 12 Health Rules. The images, like other pieces of art, were created in the form of a long frieze. The slide shows that they were published out of their original numeric order and cropped to fit the journal's page formatting. One immediately notes that different from the human family that entered the Kingdom of Health, these families are comprised of animals practicing the rules of good health. Notably, the children have been encouraged to interpret the Health Rules from their point of view, and experience as Okangan people. This is particularly evident in Rule #8 of bathing the body where a sweat lodge and lake are shown instead of a bathtub in a room.

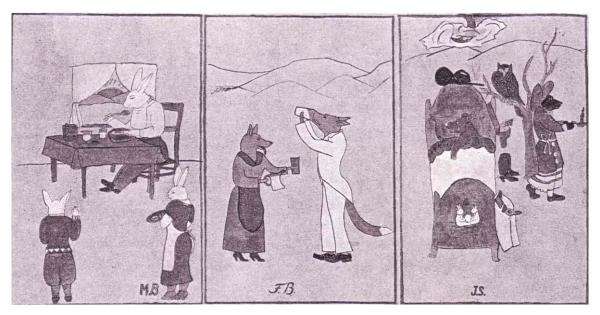


Figure 13. Health Rules 1,2 and 3. Eat healthy food, drink milk, and get enough sleep.

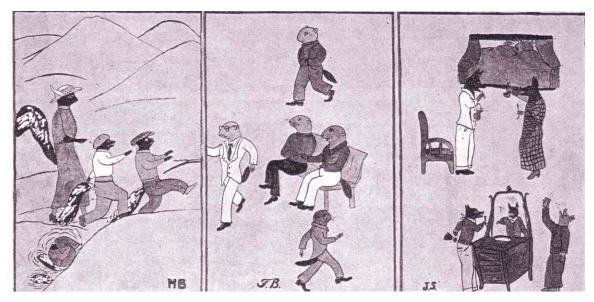


Figure 14. Health Rules 5, 6, and 7. Get fresh air and exercise, use correct posture, and brush your teeth.

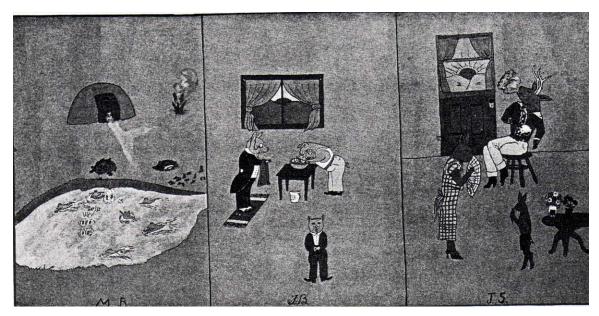


Figure 15. Health Rules 8, 9, and 10. Bathe the body daily, wash your hands and do not abuse tobacco.

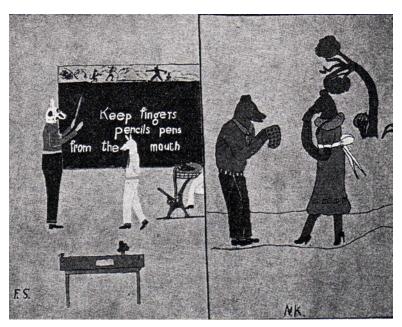


Figure 16. Health Rules 11 and 12. Keep pencils, pens, fingers, erasers and rulers away from the mouth and nose, and do not spit and use a handkerchief.

At the Inkameep School, the secular curriculum for British Columbia schools was taught; however, the students were encouraged to learn and speak their language, and to know their histories as aboriginal peoples. With Mr. Walsh's encouragement and help from the children's mothers, plays that were modern versions of Okanagan stories and history were created and performed first for families of the children, then most often for local non-native Okaganan area audiences. Children often illustrated

these plays, and there exist photographs of them in rehearsal and in performance that are part of various British Columbia museum collections (namely the Osoyoos Museum, the BC Archives, and the Royal BC Museum).



Figure 17. Photograph taken between 1939 and 1942 of the Inkameep Drama group rehearsing a play. Note the stump on which the middle actor stands and that the photograph the children are dressed in costume.



Figure 18. A drawing by Clotill (Bertha Baptiste) one of the actors at the Inkameep School.

Note again the stump that appears in the above photograph; it references the place of the event depicted in the drawing. Dissimilar to the photograph representation, the artist portrays herself and her fellow actors not as children in costume, but as the animals they became.

The drawings that illustrate these plays are unlike photographs taken by adults. The fundamental difference lay between the documentation of the event as a spectator versus that from the perspective of a participant. Photographs take by adults are best described as pictures of children rehearsing in animal costumes. Whereas the children draw the same scenes and/or events as they experienced them as actors, or as I want to argue, as individual animals.

The concept of transformation is found widely amongst many aboriginal peoples' beliefs; it is also found in the stories and history of the Okanagan people. The concept of transformation is useful in a consideration of the drawings of the Health Rules by the Inkameep students. For if the drawings of their plays do not

depict children in animal costumes, but the animals themselves, then it might follow that the animals in the Health Rules drawings are not animals, but real people. Evidence for this kind of thought and action is found in another drawing of Health Rules by a group of aboriginal Juniors from the southeast interior of BC, in Lytton (also published in the CJRC). Interviews with elders who were children at the school under the tutelage of Mr. Walsh described how the Health Rules were practiced on a daily basis. Included in the daily regime were the washing of faces and brushing of teeth before class, regular outdoor soccer games and activities, and that almost year round, art and drama was created and performed out of doors.

The issues of the CJRC magazine in which the drawings done by Inkameep students appear, circulate through Canada a full twenty-five years before aboriginal people would be given Canadian citizenship by the federal government. The purpose of the CJRC magazine was to promote the health of the nation through individual practice of good health and acts of exemplary citizenship by young children and youth. In the case of the Inkameep Juniors, they performed their duties as good citizens by not only practicing their Health Rules, they raised money for the Red Cross for its humanitarian causes through the sale of their drawings and collection of donations at their dramatic play productions, and they promoted international goodwill by exchanging portfolios with other Juniors around the world. Archival records detail the exhibition of their work in the cities of Prague, Vienna, Paris, Dublin, Glasgow, London, and throughout North America. The Canadian Red Cross sponsored the touring of their art.

In spite of the manner in which the art and drama from the Inkameep School worked as part of the mandate of the Junior Red Cross, the publication of the students' drawings and articles written about their activities did expose a wider-felt ambivalence toward aboriginal children and youth as participants in the nationbuilding project by the Federal government at the time. Universal narratives that naturalize childhood appear alongside specific narratives in which aboriginal children are both included and excluded. In many visual and textual examples from the magazine aboriginal cultural knowledge and histories exist outside of the emerging nation's future, but are represented as evidence of its foundation, or its past. However, photographs of the children, and their bodies represented through the practice of the Health Rules animals are regarded and labelled Canadian. As such the children, their images, and acts of citizenship are neither a part of, nor completely separate from the place and people of Canada. The ambivalent representation of aboriginal children in the magazine is also evident in the simultaneous publication of generalizing stereotypical narratives and images of aboriginal peoples written by the editors of the journal and the specific images depicting individual experiences by the Inkameep students and particular texts written by both Mr. Walsh and older students that speak of real Inkameep student's activities.

The analysis of Inkameep student's representation and participation within the CJRC journal follows Jane Helleiner in her investigation into the relationship between local constructions and experiences of childhood and national and global economies. The question asked by Helleiner as to what roles children and childhood have played in the development of modern nation states and nationalist projects is an important one. She notes in her work on racialized childhood in Canada during the interwar

years, that children are seen as assets of the nation and as such move to the centre of the political agenda in terms of health and education mandates. In this agenda, the site of the school was paramount to the creation of patriotic citizens, and that the separation of aboriginal children from this mandate is most evident in the form of the residential school system for aboriginal children where they were viewed as wards of the state (Helleiner 2001). Unlike residential schools, the Inkameep School was a day school located on the Osoyoos Indian Band Reserve. The school was built with the direction of the chief of the band, George Baptiste using his personal funds; he even hired and paid the first teacher for the school in 1919.

This paper, influenced by the work of Helleiner has attempted to demonstrate the need to examine the disproportionate influence of discourse by adult political agendas on the lives of children via the issue of the Red Cross Journal. In spite of this discourse being about the lives of children, an analysis of the arenas in which such discourse circulates has remained at the level of adult circulation and consumption. The research currently being conducted on the Inkameep Day School and my reading of the production and circulation of Inkameep children's drawings through the Canadian Junior Red Cross Journal is intended to open another line of analysis - one that focuses on the explicit circulation of adult national political agendas for children's consumption. In so doing it is important to look in this particular instance for fissures in adult generated narratives of health, identity and citizenship offered by children themselves, such as those offered through the drawings from Inkameep.

## Cited Bibliography

Canadian Red Cross Journals are referenced by number and issue in the text.

Jane Helleiner "The Right Kind of Children, Childhood, Gender and "Race" in Canadian Postwar Political Discourse" in Anthropologica XLIII pp. 143-152.